

PATA[®] **GOLD** **AWARDS 2024**

Pacific Asia Travel Association

Marketing | Sustainability and Social Responsibility

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Registration Guideline

For PATA Member

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1. Visit <https://www.pata.org/pata-gold-awards-2024> and click “Make a Submission”.



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2. As a PATA Member, you can enjoy the special discount by click **“If you are a PATA Member, please email us for your discount code”** and select your preferred categories.
Note: If you would like to make payment via **wire transfer**, please contact Goldawards@pata.org.
Otherwise, please proceed to make online payment at the end of your registration process (see point 7).



PATA Gold Awards 2024: Marketing

\$400.00

PATA Gold Awards recognises exceptional achievement in a variety of endeavours, acknowledging and rewarding the very best that the Asia Pacific's travel industry has to offer. Since its inception in 1984, the PATA Grand and Gold Awards winning projects set industry standards for excellence and innovation, serving as examples for others to follow.

All award recipients will be honoured at the PATA Gold Awards Presentation, as part of PATA Travel Mart 2024 in Bangkok, Thailand. They will also be on display at the Mart for all delegates to enjoy.

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Category:

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4. After applying the code, Select your preferred categories. Click “Add to cart” then click “OK” on bottom right. Note: You may choose to submit to more than one category at a time by clicking your preferred category THEN click "Add To Cart". Repeat these 2 steps until your submission list is completed.

Marketing Campaign (National - The rest of the world)
Marketing Campaign (State and city - Global)
Marketing - Carrier (Airline, cruise, airport)
Marketing - Hospitality (Hotel, resort, or management company)
Marketing - Industry (Any other travel and tourism organisation)
Marketing - Start-up
Digital Marketing Campaign
Printed Marketing Campaign
Travel Video
Travel Photograph
Destination Article
Business Article
Marketing Campaign (State and city - Global) ▼

Quantity:
1

Add To Cart

Add To Cart

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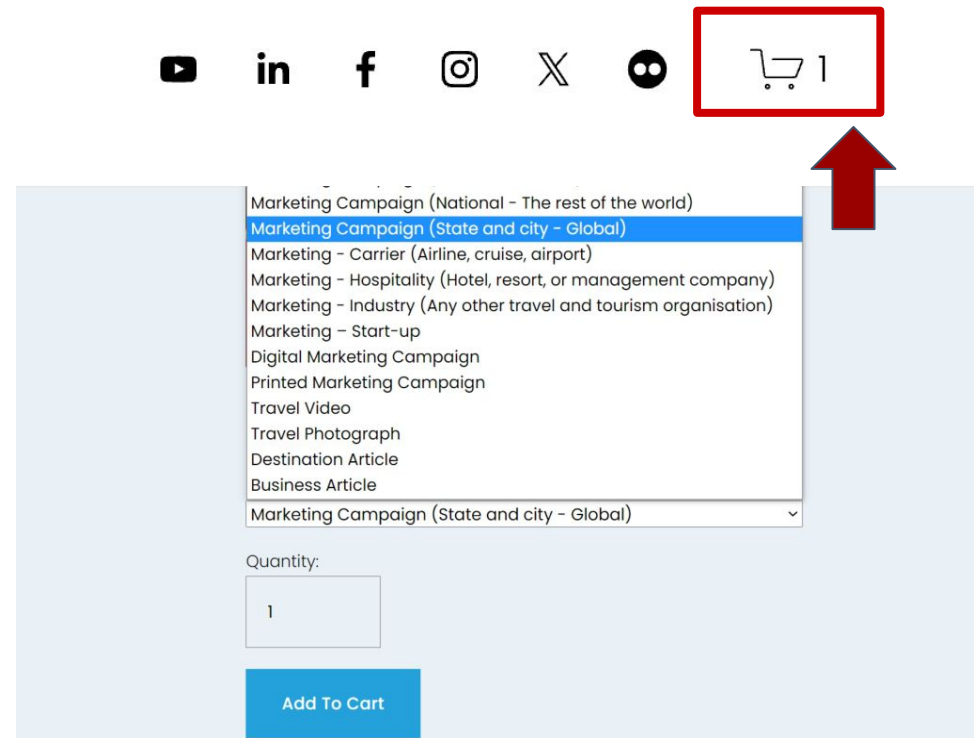
OK

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5. Once your submission list is completed, click the cart image icon at the top right corner of the page to checkout.



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6. Review your order then click “Checkout”

Note: Members will be asked to fill out the ‘Discount Code on the next step.




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7. For PATA members, please apply the discount code to get your member rate.

Order Summary

	PATA Gold Awards 2024: Marketing Category: Marketing Campaign (State & city- Global)	\$400.00 Qty 1 Remove
<input type="text" value="Discount Code"/>		<input type="button" value="Apply"/>
Gold Awards Member Discount PGA24MB Save 50% on select products.		-\$200.00 Remove
Subtotal		\$400.00
Tax		\$0.00
Discounts		-\$200.00
Total		\$200.00

 SECURE SSL CHECKOUT



Click 'Apply' and the displayed amount is your total with member rate applied.

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Email

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2. Member Areas

3. Payment & Discounts

4. Review & Purchase

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9. For entry submission, please upload your project [here](#) by **Apr 30, 2024 11:59 PM Bangkok**. If there are any questions, please feel free to email us at Goldawards@pata.org.

PATA Gold Awards sent you this request

Gold Awards 2024_Entry Submission

Please rename your file as "Category name_Organization name_Project name" before submitting the entry.

Add files

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2. Select your preferred categories.

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PATA Gold Awards 2024: Sustainability & Social Responsibility

\$400.00

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Category:

- ✓ Select Category
- Climate Change Initiative**
- Community & Social Responsibility
- Community-based Tourism

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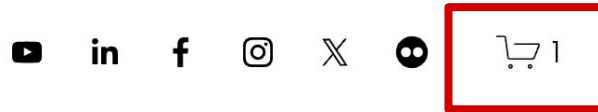
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Category:

Climate Change Initiative

Quantity:

1

Add To Cart

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5. Review your order and click “check out”.

Shopping Cart

	PATA Gold Awards 2024: Sustainability & Social Responsibility Category: Climate Change Initiative	- 1 +	\$400.00 X
Subtotal			\$400.00
Checkout			

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6. Please fill in your details and credit card no. to complete your registration and payment.

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Order Summary

**PATA Gold Awards 2024:
Sustainability & Social
Responsibility**

Category: Climate Change Initiative

\$400.00

Qty 1

[Remove](#)

Apply

Subtotal	\$400.00
Tax	\$0.00
Total	\$400.00

SECURE SSL CHECKOUT

2. Member Areas

3. Payment & Discounts

4. Review & Purchase

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For more information

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Strategic Partner Relations Manager



Goldawards@PATA.org



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